ClimateLaunchpad

ClimateLaunchpad 2020
Quick Reference Guide

ClimateLaunchpad

Climate-KIC

The global green business ideas competition.

"A business school in disguise, that is how former participants describe our competition. We train people with green ideas to become successful entrepreneurs."

- Frans Nauta, Founder & Program Director ClimateLaunchpad.

Fixing climate change, one start-up at a time

ClimateLaunchpad in a nutshell:

- Global and growing coverage and impact.
- Currently live in over 50 countries.
- Roughly 2,000 viable green business ideas enter each year.
- The best teams get to compete in the Global Grand Final, the green business event of the year.
- Top-notch curriculum and trainer ratings 9.6 out of 10 (2018).

Fixing climate change is by all means an economic affair. In 2018 136 of our alumni had attracted external funding (total amount of € 16,853,784) and 54 alumni had revenues (€ 6,577,676 in total). ClimateLaunchpad is part of the Entrepreneurship offerings of EIT Climate-KIC, the EU's main climate innovation initiative.

Partners such as Accenture, Benard Schulte Shipmanagement, Deloitte, Ernst & Young, Hellenic Bank, Microsoft, PWC, Sparebank, Volvo and World Wide Fund, already support the competition.

About the competition
We welcome early stage ideas for innovations in renewable energy, energy efficiency, food and agri-culture, water, transportation, industrial technology or any other way to tackle climate change.
After rigorous training, National (and in some cases Regional) Finals the world's best teams get to compete in the Global Grand Final.

The global top-10 wins direct access to the EIT Climate-KIC Accelerator. The overall winner receives € 10,000, the runner up gets € 5,000 and the idea that comes in third place wins € 2,500.

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Global Grand Final 2018. The impact.

600+
attendees

56+
different nationalities

1500
green business ideas

440
teams accepted

45
countries

100 press articles

Over **3 million** people reached through #CLP18

Over **85 000** visitors to the website

14 000 live stream viewers, in

75 different countries

Climate-KIC Accelerator.
Transforming ideas into climate-positive business.

€ 550m+
capital raised in external investment by our start-ups

1000+
climate-positive companies incubated

2500+
jobs created through our start-up community

33
partners supporting the accelerator programma

Success Stories

eCO2Blocks (2018 Global Winner)

CO2 absorbing construction blocks made of 100% industrial waste-based materials, 45% cheaper than regular blocks with 10 times faster production method, 0% usage of potable water.

NU Wardrobe (2017 Competitor)

The online clothes-sharing platform provides a constantly changing wardrobe for its users. It is convenient and inexpensive and extends the lifecycle of clothes and significantly reduces waste.

Read more

Alkagel (2017 Global Winner)

A liquid bio fuel, composed of a mixture of ethanol, cellulose and water. In the most rural household areas in developing countries, products like charcoal cause serious environmental issues. This gel is an alternative renewable and clean fuel unlike other energy sources available.

Read more

EIT Climate-KIC

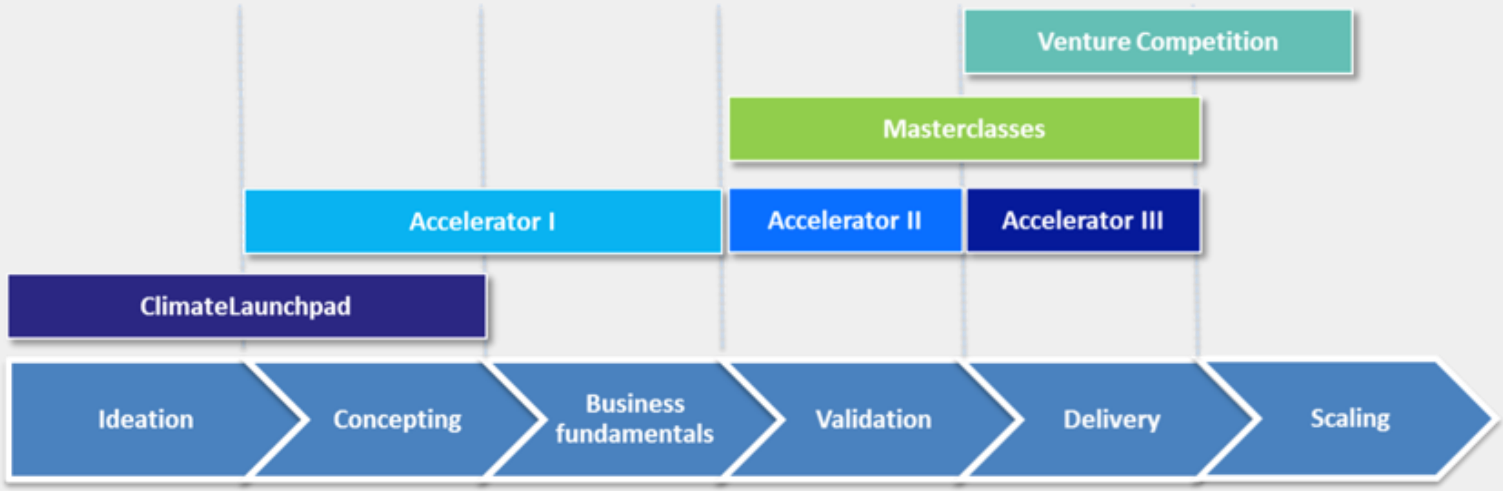
ClimateLaunchpad is part of the Entrepreneurship offerings of EIT Climate-KIC.

In 2010, EIT Climate-KIC, the EU's main climate innovation initiative, became one of the first Knowledge and Innovation Communities (KICs) created by the **European Institute of Innovation and Technology (EIT)**. The EIT is tasked with creating sustainable European growth and jobs while dealing with the global challenges we currently face.

Entrepreneurship plays an important role in EIT Climate-KIC's ecosystem of **open innovation**. We believe that **big change** requires big ideas that can reach large numbers of people. That's why we help cleantech **entrepreneurs** think, act and grow big. **They hold the key to tackle climate change**. The portfolio of EIT Climate-KIC products includes services designed to challenge and develop cleantech ventures and improve their chances for success.

ClimateLaunchpad has rapidly become one of the key products in EIT Climate-KIC's Entrepreneurship portfolio, geared at ventures in their earliest phases: ClimateLaunchpad is where the start-up creation process begins. **It is EIT Climate-KIC's main pre-acceleration programme.**

EIT Climate-KIC Entrepreneurship



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Mission

Our mission is to tackle climate change, one start-up at a time. We do this by helping entrepreneurs across the globe build successful businesses with huge impact on fixing climate change.

How we do it

Tackling climate change requires commercially scalable solutions. We achieve this through three simple steps:

1. Inviting bright and driven people from various walks of life to apply with their green business ideas (ideas may even still be on the back of a napkin).
2. Train these bright and driven people in the skills they need to build their idea into a successful company.
3. Connect them with customers, the business community and capital. This way we create an innovation ecosystem for scalable climate change solutions.

Join even if it’s on the back of a Napkin!

How does it work? #1

ClimateLaunchpad is a business school in disguise; a 6-month learning programme shaped as a competition. It consists of three rounds:

Round 1: Online Course & Boot Camp

A National jury selects as many applicants as they wish to particpate in an online course (own pace). From those who complete the course, 6-8 business ideas per country are selected for participation in ClimateLaunchpad. These teams enter the national multi-day digital Boot Camps.

Round 2: Intensive coaching and National Finals

In the weeks after Boot Camp teams attend six intensive Coaching sessions. After that, they are ready to rock the National Finals where they will pitch in front of the National jury. The Top-3 of each country will enter the next stage of competition (Regional Finals) or eventually, the Global Grand Final.

Round 3: Global Grand Final

At the digital Global Grand Final the teams pitch their idea remotely for leading investors and entrepreneurs, and an international online audience. The jury will select a maximum of 16 finalists to compete for the ultimate win: access to a renowned Accelerator and prize money.

How does it work? #2

ClimateLaunchpad has a small **Central Team**, based in The Netherlands, that provides all necessary content and coordinates the timeline, deliverables and curriculum.

In each country, CLP works with a **National Partner Organisation** that is our main contact and lead for running CLP in that specific country, or sometimes region.

Game rules to enter CLP

- In order to submit an idea, teams must fill in all mandatory fields and answer all questions within the relevant **application form** on the Competition website.
- Entries must comply with **guidelines and recommendations** set out on the Competition Website.
- Entries must be submitted in **English**
- Teams can only submit an application in their **own country**. This is the country where they are either a permanent or a temporary resident. Being a temporary resident means they need to live in the country where they want to participate for the duration of the competition.
- The online application form goes live in **January**. Submission deadlines differ per country and can be found on the Competition Website.
- **CLP is not liable** for possible deficiencies of the platform. Please note that CLP is not responsible for problems regarding computers, networks or any other reasons that may lead to lost, damaged or late entries.
- Please check all **terms and conditions** here.

Offerings from CLP

- 3 day business Boot Camp
- 6 coaching sessions where you'll learn to find your target markets and turn your idea into business
- 1 Online courses prior to be submitted before boot camp
- A chance to pitch your idea in front of renowned national and international judges
- The top-10 ideas at the Grand Final gain access to Climate-KIC Accelerator
- The top-3 at the Grand Final win generous cash prizes, incubation & funding

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Bootcamp

Module 1
Team & Founder's Dream

Module 2
The Deal

Module 3
Market Segmentation

Module 4
Customer Value Proposition

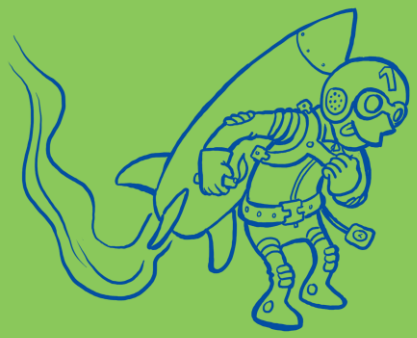
Module 5
Financials & Key Value Drivers

Module 6
Climate Impact

Module 7
JTBD & Competitive Advantage

Module 8
Talking to potential Customers

Follow Up Coaching Sessions



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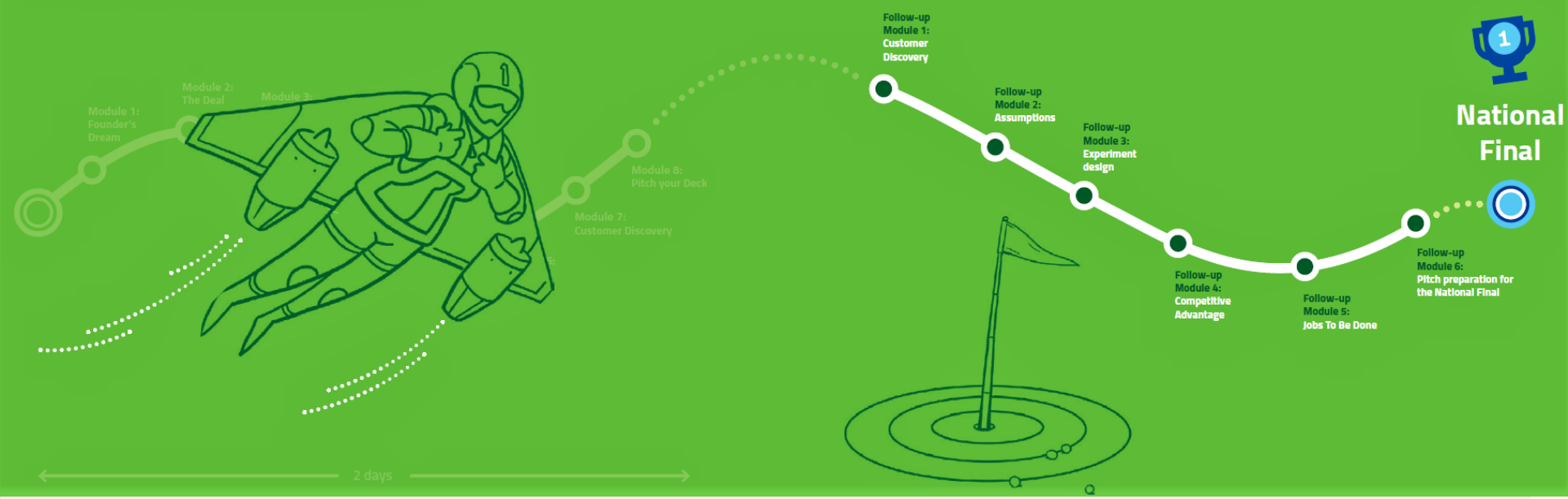
Follow-up Session

Follow-up modules overview



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CLP 2020 timeline – global

13 January	Application form goes live
January – July	Recruitment
May- early August	Online Course & digital Boot Camps
June – late August	National Finals
Late August	Regional Finals/Wild Card
Early September	Competition (if necessary)
End September	Digital Global Grand Final

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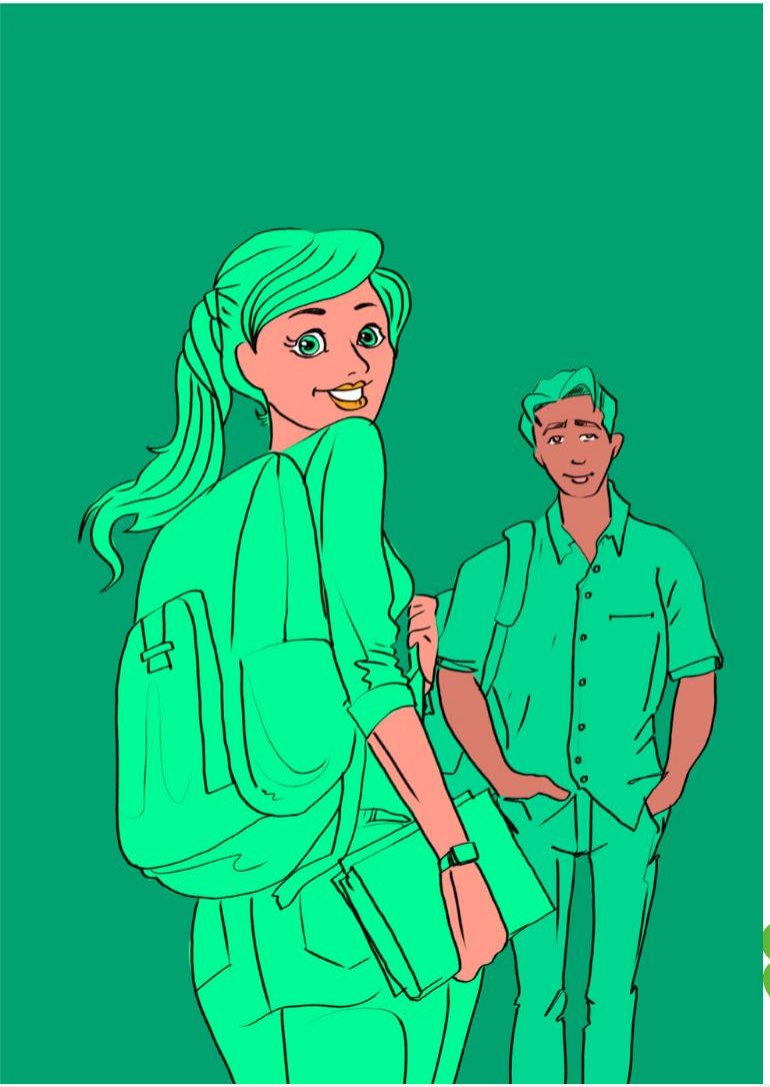

COUNTRY PARTNER

Bangladesh, Bhutan, Myanmar

GEN LAB

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CLP 2020 timeline – Bangladesh

06 July	Recruitment Ends
17 July	Online Course & digital Boot Camps
27-31 July	Digital Boot Camps
Mid August	National Final
Late August	Regional Finals/Wild Card
Early September	Competition (if necessary)
End September	Digital Global Grand Final

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CLP 2020 timeline – Bhutan

30 June	Recruitment Ends
17 July	Online Course & digital Boot Camps
21 - 24 July	Digital Boot Camps
Mid August	National Final
Late August	Regional Finals/Wild Card
Early September	Competition (if necessary)
End September	Digital Global Grand Final

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CLP 2020 timeline – Myanmar

13 July	Recruitment Ends
24 July	Online Course & digital Boot Camps
3 - 07 August	Digital Boot Camps
Mid August	National Final
Late August	Regional Finals/Wild Card
Early September	Competition (if necessary)
End September	Digital Global Grand Final

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Snaps from 2019

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Believe in your idea

Take risks, learn from failure, grow big.

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www.climatelaunchpad.org

Apply now

Enter the world's smartest green business ideas competition.

www.climatelaunchpad.org

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eit Climate-KIC

Climate-KIC is supported by the EIT, a body of the European Union